

Course Enduring Understandings/Power Standards

Department: CTE

Business Web Page Design

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1. The students will understand that the internet can be a reliable tool that can be used to access and share information if they can learn to evaluate sources for reliability and authenticity.
2. The students will understand that HTML is the programming language used to write web pages and that even though there are web editors available to write web pages, a solid understanding of HTML is necessary to be a successful web designer.
3. The students will understand that image software can help prepare images that will add visual appeal to their web sites.
4. The students will understand that an effective web page is well thought out in terms of purpose, audience, design principles, layout and file structure.
5. The students will understand that web editors such as DreamWeaver can be an effective and efficient way to create attractive web pages.